

REP HEADLINE# 6305407
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

SEP5/12 15.5
*** WPXI-TV *

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

ORDER # 330272 CONTRACT # 6305407

PRDCT RAJA 9/6

EST#246

FLIGHT DATES SEP6/12 SEP12/12 WK-1

COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL.

LOCAL

REGIONAL

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE SEP5/12 15.5

REP: TO JEN
FR CHERYL
NEW ORDER
TTL \$23950
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

046-8

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$250.00	9/7	9/7	2		FRI	2
AGENCY ADVERTISER CODE = 36												
AGENCY PRODUCT CODE = 76												
AGENCY EST# = 246												
PROGRAM : ELLEN												
RA35+ : 3.7												
CON COM1 : ELLEN												
CON COM2 : WINDOW												
2			1100P-1135P	30		\$1,250.00	9/6	9/6	1		THU	1
PROGRAM : LATE NEWS												
RA35+ : 5.1												
CON COM1 : LATE NEWS												
CON COM2 : NON WINDOW												

closed

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P	30	5	\$1,350.00	9/10	9/12	2		M-W	2
PROGRAM : LATE NEWS												
RA35+ : 5.1												
CON COM1: LATE NEWS												
CON COM2: WINDOW												
4			1135P-1235A	30	5	\$350.00	9/6	9/6	1		THU	1
PROGRAM : TONIGHT SHOW												
RA35+ : 3.7												
CON COM1: TONIGHT SHOW												
CON COM2: NON WINDOW												
5			1135P-1235A	30	5	\$500.00	9/10	9/12	2		M-W	2
PROGRAM : TONIGHT SHOW												
RA35+ : 3.7												
CON COM1: TONIGHT SHOW												
CON COM2: WINDOW												
6			500P-530P	30	5	\$550.00	9/6	9/6	1		THU	1
PROGRAM : NEWS												
RA35+ : 5.8												
CON COM1: NEWS												
CON COM2: NON WINDOW												
7			500P-530P	30	5	\$575.00	9/10	9/12	1		M-W	1
PROGRAM : NEWS												
RA35+ : 5.8												
CON COM1: NEWS												
CON COM2: WINDOW												
8			600P-630P	30	5	\$700.00	9/6	9/6	1		THU	1
PROGRAM : NEWS												
RA35+ : 6.7												
CON COM1: NEWS												
CON COM2: NON WINDOW												

Handwritten: ~~4 days for~~ *clear*

Handwritten: *clear*

SEP5/12 15.55
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9			600P-630P	30	5	\$775.00	9/10	9/12	3		M-W	3
PROGRAM : NEWS RA35+ : 6.7 CON COM1 : NEWS CON COM2 : WINDOW												
10			600A-700A	30	5	\$575.00	9/10	9/12	3		M-W	3
PROGRAM : NEWS RA35+ : 3.5 CON COM1 : NEWS CON COM2 : WINDOW												
11			700P-730P	30	5	\$1,100.00	9/6	9/6	1		THU	1
PROGRAM : JEOP RA35+ : 8.7 CON COM1 : JEOP CON COM2 : NON WINDOW												
12			700P-730P	30	5	\$1,250.00	9/7	9/7	1		FRI	1
PROGRAM : JEOP RA35+ : 8.7 CON COM1 : JEOP CON COM2 : WINDOW												
13			700A-800A	30	5	\$475.00	9/10	9/12	3		M-W	3
PROGRAM : TODAY SHOW RA35+ : 4.4 CON COM1 : TODAY SHOW CON COM2 : WINDOW												
14			700A-900A	30	5	\$525.00	9/6	9/8	1		THU	1
PROGRAM : TODAY SHOW RA35+ : 4.0 CON COM1 : TODAY SHOW CON COM2 : NON WINDOW												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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W

PROGRAM : *SEOP*
 RA35+ : 7.9
 CON COM1 : JEOP
 CON COM2 : WINDOW

15 730P-800P

30

\$1,250.00

9/10

9/12

2

M-W

2

PROGRAM : VOICE
 RA35+ : 7.6
 CON COM1 : VOICE
 CON COM2 : WINDOW

price

16 800P-1000P

30

\$3,500.00

9/10

9/10

1

MON

1

PROGRAM : LATE NEWS
 RA35+ : 6.0
 CON COM1 : LATE NEWS
 CON COM2 : WINDOW

NA due to low \$3000

17 1100P-1135P

30

\$1,700.00

9/9

9/9

1

SUN

1

PROGRAM : NEWS
 RA35+ : 4.2
 CON COM1 : NEWS
 CON COM2 : WINDOW

5

18 800A-1000A

30

\$275.00

9/9

9/9

1

SUN

1

SEP/12 23950.00

CONTRACT TOTAL
 TOTAL SPOTS

23950.00
 28

[Signature]

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*